

50 Ways to Promote Membership

1. Develop and publish a Chapter membership roster.
2. Divide membership roster and call members – call one person per month
3. Have a meal every other meeting
4. Have educational opportunities at every other meeting
5. Institute and support (including financially) a Chapter Membership committee/program.
6. Have members provide entertainment
7. Participate in community events
8. Have regular activities with the local Masonic Lodge – Have a “prospect party”
9. Hold a prospect session to come up with a list of prospects
10. Send out invitations to meeting: to other Chapters, inactive members, new members
11. Submit regular articles to local newspapers
12. Pay for advertisements in your local newspaper
13. Arrange for members to visit “shut-in” members
14. Do something nice for your Masonic Lodge building
15. Call members, who haven’t come out for a while, to help with events, refreshments, etc.
16. Have an open installation – invite friends co-workers, etc.
17. Arrange for a Masonic speaker to address local ministerial group
18. Abbreviate some meetings to make time for some fun
19. Ask a different member to serve as prompter at each meeting
20. Send greeting cards to “shut-ins”, or out of town members
21. Set up a ride committee
22. Have an official greeter or hostess – different at each meeting
23. Have a family dinner evening
24. Arrange for baby sitting
25. Advertise in local paper(s) with picture if possible
26. Invite youth groups (masonic or community) to make a presentation at a meeting
27. Establish a telephone committee
28. Have regular Chapter newsletter or participate in Masonic newsletter

29. Have Officer handbook duties
30. Have theme nights for meetings
31. Plan a bus trip or mystery trip
32. Plan outside social events – ball game, theater, community event
33. Participate in Grand Chapter as a group
34. Participate as a Chapter in a meeting of a sister Chapter
35. Provide petitions for each member to carry
36. Wear name tags at your meetings
37. Institute a new member orientation program
38. Have “secret pal” program with Masons or youth group
39. Order Eastern Star brochures so they are available to your members
40. Talk with your members about what Eastern Star means to them
41. Contact other Eastern Star members who live in your area
42. Hold children’s party for community at holiday
43. Have a food booth, float, information booth at community events
44. Ask your members to bring a friend to an activity
45. Call or send a note to members when they miss a meeting, tell them they are missed
46. Make a pledge to ask someone to join Eastern Star
47. Get involved. Volunteer in your own Chapter. Offer to chair a committee, provide refreshments.
48. Be supportive and encouraging. Be willing to try something new instead of finding fault
49. Keep going – don’t give up
50. Send letters to prospective members or inactive members.