

Growth Check

It is generally a great idea to conduct a “growth check” each month to ensure that your chapter is on the right track to becoming the best version it can be. The most effective way to do so is by using the SWOT method. SWOT stands for Strengths, Weaknesses, Opportunities, and Threats. By identifying these particular categories, the chapter is more likely to succeed toward their goal, leading to a thriving environment. These growth checks can be done by the Worthy Matron, but is generally more effective when discussed as a group.

Strengths	Weaknesses	Opportunities	Threats
<ul style="list-style-type: none">• What are you doing well?• Are you satisfied with the outcomes?	<ul style="list-style-type: none">• What could be improved?• Are you dissatisfied with the outcomes?	<ul style="list-style-type: none">• What is an opportunity to grow?• Are there upcoming events that would better the chapter and its growth?	<ul style="list-style-type: none">• What is hindering your success?• Are there any conflicts that need to be addressed?