

# Ten Attitudes and Basic Ingredients for Growth

DESIRE – We must **want** our chapter to grow. It's not going to accidentally take place. We must believe in it and be willing to pay the price.

VISION – We need to be able to have a dream and goals to shoot for.

ATMOSPHERE – We must be mood makers. The life of our Chapter will be determined largely by the kind of mood we set. The spirit of friendliness and enthusiasm are crucial.

STRONG LEADERSHIP – We cannot build a great organization with weak leadership. Our organization's influence should broaden, year after year. There is a definite link between strong leadership and the growth in any organization.

ACTION ORIENTATION – People must be involved. Diversities of talents make a healthy organization.

PLANNING AND SETTING GOALS – We must be realistic, and we must start with the basics. With definite goals in mind, we then need to outline procedures to reach those goals. It is very easy to drift into discord, so we plan our work, and work our plan.

UNITY – Unity is essential. It is imperative to convince the Chapter that the need is there, and we will be doing something about it.

DELEGATION – We multiply ourselves by delegating responsibility. No delegation = stagnation

PRAISE – If someone has done a good job, praise will boost them to even greater service.

PERSISTENCE – We must stay on it, without giving up. “Kites rise against the wind.” “Failure is not the same as final.”